

District 7-L Cabinet Meeting
August 2, 2014, 10:00-2:30
Ouachita Baptist University, Evans Student Center
Arkadelphia, AR

ATTENDANCE: (CABINET) DG Bob DeVinney (HSV Evening), PDG James Griffin (Hope), 1st VDG Maxine Crittenden (Texarkana Evening), 2nd VDG John Collier (Hope), Secretary Nell Rockett (HSV Evening), Treas. Jim O'Connor (HSV Breakfast), ZTL1 Rene Roberts (Mena Lioness), ZTL2 Joanne Blos (HS Jesse Hawkins), ZTL3 Peter Beck (HSV Evening), ZTL6 Elane Cecil (Texarkana Evening), GTL Claudia Griffin (Hope), Convention Chair Bill Hankins (Heber Springs), Lions Alert/Family & Women Involvement Chr. Charlotte Young (Camden Noon), LCIF Chr. Bruce Davis (HSV Evening), PDG & Mid-South Coord./PDG Art Ritter (Bryant), WSB/Sight Conversation Chr. Dave DeGraff (HSV Evening), Nominations/Credentials Chr. Kinney Black (Malvern), Member Co-Chr. Dick Welch (Benton), Eye Bank Chr. Dennis Williams (Arkadelphia), Honory Chr. Bill Mertins (Arkadelphia), PDG & Leos Chr. John Lewis (Saratoga)

(CLUBS/GUESTS) Chuck Hollingshead, Jennifer Story, & Julian Jaeger (Arkadelphia); Chuck Shelnutt, Donna Goodner, Jim Morehead, (Benton); Nola McKinney & Fred McKinney (Glenwood); Earlene Hankins (Heber Springs); Billy Joe Willis, Faye Willis, Wanda Thorp, Toni Shockey & David Shockey (HS Oaklawn); Joan Draper (HSV Breakfast); Larry Bauer, Emile Lauber (HSV Evening); Bill Freeman (Hope); Kirk Babb & Mindy Johnson (Little River); Scott White (Malvern); Carla Mosley (Mena Lioness); Penny Lynch, Patricia Inlow, & Logan Cannon (Prescott); Jimmie Crittenden (Texarkana Evening)

Meeting began with opening remarks by DG Bob DeVinney.

PLEDGE led by Lion Dave DeGraff & **PRAYER** led by Lion Bruce Davis

CLUB RECOGNITIONS: DG DeVinney acknowledged the Benton Lions Club and introduced President Chuck Shelnutt and Past President Dick Welch. Benton Lions were recognized for an outstanding job of rebuilding and revitalizing their club. Little River Club was introduced as the newest club to the district. President Kirk Babb and membership chair Mindy Johnson were introduced.

APPROVAL OF JUNE CABINET MEETING MINUTES: The correction to the proposed D7-L 2014-15 Budget should read \$3,100 balance brought forward instead of \$3,600. Lion Dennis Williams moved to accept the minutes as amended and Lion Claudia Griffin seconded. Motion passed.

TREASURER'S REPORT: Treasurer Jim O'Connor reported an opening balance of \$5,462.06, expenses totaling \$1,131.53, leaving a balance of \$4,330.53. ZTL Joanne Blos moved and Lion Dennis Williams seconded a motion to accept the treasurer's report. Motion passed.

DG DeVinney thanked Lion Bill Mertins for securing the meeting room at OBU, Evans Student Center.

RECOGNITIONS: With the assistance of PDG James Griffin, DG DeVinney recognized the following cabinet members with position pins and name badges:

VDG Maxine Crittenden

VDG John Collier

Dist. Secretary Nell Rockett

Dist. Treasurer Jim O'Connor

Zone Team Leaders: Lion Rene Roberts (Zone 1)

Lion Joanne Blos (Zone 2)

Lion Pete Beck (Zone 3)

Lion Don Draper (Zone 4)

Lion Ed Flagg & Lion Chad Poindexter (Zone 5)

Lion Elane Cecil (Zone 6)

The following cabinet chairpersons received tabs to be attached to their Lion Pins:

Lion Charlotte Young (Family/Women's Involvement & Alert Chr.)

PDG Bill Hankins (Convention chair)

Lion Claudia Griffin (Global Leadership Team Chr.)

Lion Don Draper (Webmaster)

PDG Bruce Davis (LCIF)

PDG Art Ritter (Mid-South Coord.)

PCC Dave DeGraff (WSB/Sight Conservation)

Lion Kinney Black (Nominations/Credentials)

Lion Dennis Williams (Eye Bank)

PDG John Lewis (Leos)

PDG James Griffin (Peace Poster)

PCC Bill Mertins (Honory)

DG DeVinney requested that cabinet chairs write an article for the newsletter and web page sometime during this fiscal year on how to strengthen clubs by increasing their knowledge of each assigned cabinet position. He also encouraged clubs to send in articles and pictures that recognize club projects.

DG DeVinney presented PDG James Griffin with a plaque to recognize his service as the 2013-14 District 7-L Governor.

PDG James Griffin recognized past Global Leadership Team chair Don Draper with a plaque. He also presented Dream Achievers, Follow Your Dream or Stars Pins to those recipients not present at the last cabinet meeting (Rene Roberts, Kirk Babb, Charlotte Young, Emile Lauber).

LIONS CLUBS INTERNATIONAL CONVENTION: DG DeVinney shared his experience from attending the convention in Toronto by showing slides and a short video. “Strengthen the Pride” is the Lions International Theme for this year and DG DeVinney presented a “Strengthen the Pride” pin to the two vice district governors and the zone team leaders. Gov. DeVinney’s presentation highlighted the following:

- Encouraged all clubs to go to LCI website to download the constitution and by-laws.
- Stressed the networking with district governors from all over the world.
- Highlighted what Lions are growing and doing by way of humanitarian deeds around the world,
- Suggested ways to strengthen the pride through:
 - 1) Centennial Service Challenge.
 - 2) Membership development (the theme is “Ask 1”). VDG Collier stressed getting the pamphlet “Just Ask” from LCI to take when recruiting new members.
 - 3) Club Excellence Process (CEP).
 - 4) Partnerships: GLT Claudia Griffin will be working with clubs to partnership.
 - 5) Rededication: celebrate and remind everyone of what Lionism is all about.
 - 6) Giving: LCI gives to clubs in many ways. Clubs give.
 - 7) Creativity: Use and promote tools like Service Activity Reporting and MyLCI. All lions need to stay abreast of what is going on around us.
 - 8) Grow through courage and conviction.

Gov. DeVinney stated that Lions are in survival mode in the United States. We are not growing as much as other countries. We need to think about how to grow as a Lion and exert influence on other Lions.

BUSINESS: (PowerPoint of business items is attached to these minutes)

1. Zone Alignment:

- a) DG DeVinney briefly named the Zone Team Leaders and the clubs in their zone.
- b) DG DeVinney defined GLT and GMT.
- c) VDG Crittenden is assigned to Zones 4, 5, 6 and VDG Collier is assigned to Zones 1, 2, 3. They will work closely with the Zone Team Leaders and their assigned clubs.

2. Review of District Theme and Goals:

- a) **Membership:** DG DeVinney briefly went over the goals or cornerstones of this year's theme "Growing to Serve More". VDG Collier brought up the "branch club" concept and explained the duties: pay dues, begin with five or more members, a branch of a parent club, works under the constitution of the parent Lion Club, a liaison of the parent club, recommended to meet at least twice a month, meets separate from parent club. The Branch Club concept is another way to grow clubs.
- b) **Participation:** DVG John Collier stressed importance of stepping out of your comfort zone and stepping forward to work on the district level. He outlined the goals from the PowerPoint presentation. (See attached)
- c) **Leadership:** GLT Claudia Griffin talked about each of the goals outlined under Leadership on the PowerPoint presentation. (See attached)
- d) **Communication:** DG DeVinney talked about the Communication goals and the means of communication in District 7-L. (See attached PPT)
 - Webmaster Don Draper briefly talked about the contents of the district website. He stressed that the website is user-friendly and all Lions should stay abreast of what is happening in District 7-L by continually logging into the site.
 - VDG John Collier asked clubs to submit projects for the activity calendar. He encouraged everyone to use the calendar to coordinate events so they won't occur at the same time. Items are to be submitted to (jwcollier065@cabllynx.com).

-VDG Maxine Crittenden reported that she has sent out approximately 726 emails to invite Lions to visit the Facebook site. The address is www.facebook.com/lionsofarkansas.

Please change Treasurer Jim O'Connor's email to:
Jimirish87@yahoo.com

3. District Convention: DG DeVinney introduced Convention Chair Bill Hankins from Heber Springs. An eye-catching video was shown to entice Lions to attend the convention on October 31 and November 1. ***“Freaky Friday Bash”** will start the convention on Halloween with a *spooky* social event. This is an ice cream social and will begin around 7:30 on the first floor of the Clarion on Lake Hamilton. Everyone is encouraged to come in costume. ZTL Joanne Blos is chair of the Friday event.

*Chair Hankins outlined his expectations and procedures for selling **advertisements** to raise money to offset the expenses of the convention. A full page commercial ad is \$100, full page for Lions is \$75, ½ page is \$50, and ¼ page is \$25. Sample ads are attached to the minutes. Ads and money should be sent to: 7-L Convention, 199 Quitman Rd., Quitman, AR 72131. Checks made payable to: 7-L Convention. Any questions, contact Convention Chr. Bill Hankins at bfh@district7o.com or 501-454-6844.

*Make sure everyone gets the convention information.

*The goal is 125 or more attendance.

*There will be breakout sessions.

4. Summary of Our Plan:

1. Nomination of Officers: Lion Kinney Black talked about nomination of officers. 1stVDG Maxine Crittenden and 2ndVDG John Collier have agreed to serve. Clubs will need to nominate an individual to serve as 3rd Vice District Governor and submit nominations to Kinney Black, Nominations Chair. Lion Black will send a nomination form to the district secretary to be sent out to all clubs.

2. LCIF Community Recovery Grant: Lion Charlotte Young, Alert Chair, talked about the LCIF community recovery grant awarded to the Camden Lions to assist the Camden community for cleanup after a recent straight-line winds disaster. This was the first such grant to be given. PDG James Griffin and Lion Young were instrumental in securing this grant. Of the \$15,000 awarded, a total of \$9,926.70

was used for debris removal, roofing repairs, and water damage. A check for the remaining funds will be returned to LCIF. Several families, including the elderly, widows, a cancer patient, and the disabled received assistance. Lions throughout the state were made aware of this grant through presentations and pictures at the 2014 Lions MD7 State Convention. Lion Young encouraged each club to appoint a club alert chair. This chair should prepare information to be readily disseminated to individuals during times of disaster. PDG James Griffin made a motion to approve the LCIF Community Recovery Grant Final Report and Lion Dennis Williams seconded. Motion passed.

3. **Diabetes “STRIDES” Grant:** Lion Larry Bauer (Pres. HSV Evening Lions) talked about an individual from the Hot Springs Village area recently receiving treatment from Mid-South for retina cancer. He also talked about a first time club project “STRIDES” which included a diabetes walk and health fair. Proceeds from the project included a check for \$1,000 given to the Arkansas Diabetic Association to send kids to Diabetes Camp and \$500 to the Charitable Christian Clinic in Hot Springs. Lion Bauer discussed the possibility of obtaining a LCIF STRIDES grant that requires cooperation from multiple clubs. DG DeVinney stated that more research will be made to determine further directions.
4. **Mid-South Auction:** PDG Art Rittter talked about the Mid-South auction scheduled for Saturday, August 9, 2014 and encouraged Lions to donate items. Funds from the auction help support the efforts of Mid-South.
5. **Hope Watermelon Fish Fry:** PDG James Griffin asked that Lions purchase fish fry tickets since \$2,500 from ticket sales will go to Mid-South. The fish fry will be Friday evening, August 8, 2014 in Hope.
6. **AR Rice Depot Backpack Program:** ZTL Rene Roberts talked about a backpack program in which the Mena Lioness Club is partnering with AR Rice Depot. These backpacks are filled with food items and sent home on Fridays with school children lacking sufficient food at home.
7. **Benton Boys & Girls Club Mentoring Program:** Benton Club Secretary Donna Goodner described a mentoring program at the Boys and Girls Club in which their club is participating. DG DeVinney reinforced the need for Lions to serve as role models to young people in the community.

8. **Spot Machine:** Lion Bill Hankins talked about Lions using Spot Machines for visual screening. Lion Don Draper announced that the Hot Springs Village Breakfast Lions sponsors Spot Machine screening.
9. **Value of Cabinet Members:** DG DeVinney discussed why every cabinet member has a role and purpose; can bring value to club members and bring value of members to clubs. Leadership and Membership Teams will work diligently this year to bring value to clubs.

WRAP UP:

1. DG DeVinney stressed the need to continually move forward and measure Lionism success in D7L.
2. Important dates for calendar:
 - *Cabinet Meetings: 12/13/2014
 3/14/2015
 4/18/2015

 - *D7-L Convention: 10/31/14 - 11/1/14
 Clarion on Lake Hamilton
 Hot Springs

 - *Mid-Winter Forum: 2/6-7/2015
 Hempstead Hall, Hope

 - *MD7 State Convention: 4/18/2015
 Searcy

Meeting Adjourned

Respectfully Submitted,
Nell Rockett, Secretary

