



## **'Serving Those Who Can Not Serve Themselves'**

### **District 7-L Cabinet Meeting**

March 19, 2016 10:00-1:30  
Western Sizzlin, Arkadelphia, AR

#### **ATTENDANCE:**

(CABINET MEMBERS): DG Maxine Crittenden (Texarkana Evening), DGE John Collier (Hope), 1<sup>st</sup> VDG Larry Ketcham, 2<sup>nd</sup> VDG/Z4TC/Webmaster Don Draper (HSV Breakfast), Sec. Nell Rockett (HSV Evening), Treas/PDG Claude Jamerson (Jesse D. Hawkins), PDG Bob DeVinney (HSV Evening), Z1Chr. Rene Roberts (Mena Lioness), Z2Chr. Toni Shockey (HS Oaklawn), Z6Chr. Jimmie Crittenden (Texarkana Evening), Cultural & Community Activities/Services for Children Chr. Penny Lynch (Prescott), Eye Bank Chr. Dennis Williams (Arkadelphia), WSB/Sight Preserv. Chr. Dave DeGraff (HSV Evening), LCIF/PDG Bruce Davis (HSV Evening).

(CLUBS/GUESTS): Lion Anita Williams and Lion Jim Stone (Arkadelphia); Lion Joanne Blos (HS Jesse D Hawkins); Lion David Shockey (HS Oaklawn); Lion Carla Mosley (Mena Lioness).

Meeting called to order at 10:00 a.m. by DG Maxine Crittenden. DG Crittenden presented several recognitions:

- Certificate for chartering a new Lions Club to GMT/PDG John Lewis and DGE John Collier
- Guiding Lions Certificates to: Lion Jimmie Crittenden, Lion Don Draper, Lion Nell Rockett, Lion Larry Ketcham, Lion John Collier, and GLT Claudia Griffin
- Centennial Service Challenge Award to Lion Bruce Davis and Lion Dave DeGraff.

**APPROVAL OF OCTOBER 31, 2015 MINUTES:** Minutes were emailed to cabinet members and club officers prior to the meeting. Motion was made by Lion Dennis Williams and seconded by Lion Jim Stone to accept the minutes. Motion passed.

**FINANCIAL REPORT:** Treasurer Claude Jamerson reported the following: beginning balance of \$4,241.42; \$4,401.00 district dues/February deposit, \$4,872.00 district dues paid to LCI, leaving an ending balance of \$3,770.42. There is an outstanding deposit for March of \$1,143.00 which leaves a balance to date of \$4,913.42. Treasurer Jamerson reported some

clubs are in arrears for district dues. It was recommended that the zone chairs work closely with the clubs in their zone to ensure these dues are brought up to date. Motion was made by Lion Dennis Williams and seconded by Lioness Rene Roberts to accept the treasurer's report. Motion passed.

### **OLD BUSINESS:**

- **LCIF:** PDG Bob DeVinney presented a two-minute video and passed out LCIF brochures in recognition of the importance to support LCIF. He reminded all that LCIF is supported via donations from clubs. The targeted amount to raise for the upcoming fiscal year is \$7.2 million. Clubs' donations qualify them for the Melvin D. Jones award to present to a deserving Lion within their club. Only about 30% of clubs donate to LCIF. Many clubs are faithful in their donations. PDG DeVinney encouraged ALL clubs to step up and donate. He reminded clubs that LCIF provided the grant to the district disaster trailer and WSB received a grant during a critical financial period of time. "How important is LCIF to you?" is a question clubs need to consider. Twenty-two dollars per Lion will help LCIF reach the \$7.2 million goal. Lions Bob DeVinney, Dave DeGraff and Bruce Davis are available for LCIF programs.
- **Peace Poster:** DG Crittenden displayed the state Peace Poster winner from Arkadelphia (McKenzie Gardner). Sec. Rockett discussed the importance of promoting this worthwhile program. Every club in the district should take the program to all schools in their area.

### **NEW BUSINESS:**

- **Centennial Celebration:** DGE John Collier enthusiastically discussed the following in regard to the upcoming centennial celebration:
  - "Where There's a Need, There's a Lion" is the centennial motto.
  - At the State Convention 2017 in Hope, there will be a celebration.
  - Stressed the many services of Lion Clubs, not just vision.
  - Four main areas of concern stressed for the centennial year: 1) vision, 2) hunger, 3) youth, and 4) environment. These are the areas in which clubs should stress for service and legacy projects.
  - There will be a Centennial Lion of the Year award for the Lion sponsoring the the most members for the year.
  - 2017 State Convention will have a named artist perform on Friday night prior to the Convention. This performance will be a partnership with UACCH in Hope. Ticket Sales will be split between the college and D7-L.
  - Reminded that the 4 State Projects are: WSB, Eye Bank, Mid-South, and Liberty Day.
  - \$20.17 will be the registration fee for the 2017 state convention. Governor Asa Hutchinson will be present along with an LCI dignitary.
  - DGE Collier encouraged "getting the word out" about Lions and the services provided. Suggested wearing vests, shirts, pins when performing service projects so the public will know Lions are at work to serve the public.

- Publicize, Publicize, Publicize! Must happen before and after all events.
  - An application for an LCIF multiple district grant has been submitted for Centennial state-wide projects.
  - Just a couple of possible highlights for the centennial year: 2 Mardi Gras parades (Little Rock and Texarkana) and parade floats.
  - Each club secretary should report all club activities to LCI to receive credit.
  - The challenge is to reach 100 million people in each of the four areas (hunger, vision, environment, youth). DGE Collier encouraged all present to take this back to individual clubs in the district.
- DG Crittenden reminded that individuals can donate to LCIF. It is a 501C and donations are tax exempt. She also stressed the need for every club to have a Centennial Coordinator. DGE Collier and PDG James Griffin are the District Centennial Coordinators.
  - The **state convention** will be in Clarksville, University of the Ozarks, April 29-30, 2016. Registration is \$25.

## **REPORTS:**

### ➤ **Zone Team Chairs/VDG:**

1. Zone 1 Chair Rene Roberts reported that Hatfield is preparing for an Easter Egg Hunt, Lockesburg Lions are celebrating their 10 year anniversary and has assisted their community in raising \$10,000, Mena Lions are working to change a golf course to a "Disc Off" and preparing for a gun show in April, and Mena Lioness are working on a membership drive.
2. Zone 2 Chair Toni Shockey announced a zone 2 meeting to be held next week. DGE John Collier will be the speaker on the topic of centennial celebrations. Hot Springs Noon Lions are postponing their "Amazing Lions Race" to a later date. This club is also partnering with Hot Springs Village Evening and Breakfast clubs for the Third Annual Diabetes Awareness & Health Fair scheduled for May 7, 2016 at the Woodland Center in the village. Jesse D. Hawkins has appointed PDG Claude Jamerson as their Centennial Chair. They have a dinner/bingo/silent auction event scheduled for April 16, 2016. The Oaklawn club is planning a barbecue in September and the HS South club is planning another gun show and trash pick up day. 2<sup>nd</sup> VDG Larry Ketcham recently inducted three new members into the Diamondhead Lions Club. This club is having a fishing event in May. It was reported that a special zone meeting will be scheduled specifically as a membership drive meeting. Z2TC Shockey will be moving her membership to the Hot Springs Lions to assist in revitalizing this historical club (chartered March, 1919). She has met with the members of the club and discussed having a new meeting venue and some possible projects. DGE Collier recognized Lion Larry Ketcham and ZTC Shockey for their work in trying to save this historical club. Lion Shockey was presented a Centennial Pin for her work.
3. Zone 3 Chair Don Draper reported that a zone meeting was recently held in Benton. Three clubs in his zone have membership meetings scheduled. He talked about the

Diabetes Awareness & Health Fair to be held in Hot Springs Village and the partnership of three clubs to sponsor the event. He also announced that two clubs were recently involved in trash pickup during Village Pride in Hot Springs Village. Hot Springs Village Breakfast Lions recently held a Chili Lunch/Dinner and made over \$7,000. Hot Springs Village Evening and Breakfast Lions are working together on a Legacy Project for the village. Hot Springs Village Evening Lions are preparing for White Cane Day and Hamburger Day.

4. In lieu of Zone 4 Chair, Lion Penny Lynch reported Prescott Lions are gearing up for their first membership dinner and on April 14<sup>th</sup> they will be having a First Responder Appreciation Dinner. The Prescott Leo Club will help with games for kids and the Prescott Lions will promote membership during the Health & Career Fair in April. A member of the Arkadelphia Lions announced their Pancake Breakfast scheduled for April 9<sup>th</sup>. DGE Collier praised the new Leo Club from Garrett Memorial School in Hope for completing a food drive and now planting shrubs and flowers around their school.
5. Zone 6 Chair Jimmie Crittenden reported that Texarkana Evening Lions have signed up with the city of Texarkana to help clean up Broad Street. Z6C Crittenden stated he will be meeting with Mineral Springs Lions on Monday, March 21<sup>st</sup>. He also reported that Little River Lions are in the process of putting up a sign in Ashdown.

➤ **Cabinet Reports:**

1. DGE Collier discussed the dates for GLT trainings and the need for at least one officer from each club attending the training. Since there are new things coming down from LCI, officers need to be trained.
  - Dates: Zone training & Trainer of Trainers set for April 2, Western Sizzlin, Arkadelphia. The Zone Chair training will be at 10:00 a.m. with the Trainer of Trainers set for after lunch.
  - Membership Chair Training set for May 21<sup>st</sup>, 10:00, Western Sizzlin, Arkadelphia. Important for membership chairs from each club be present in that they will assist in putting together a district membership plan. The plan will focus on membership retention and recruitment.
  - April 15-16 is Mid-South Lions Leader Weekend in Memphis. Encouraged all to attend.
  - State Convention scheduled for April 29-30, 2016 in Clarksville. Every club should be represented at this convention.
2. DG Crittenden encouraged all clubs to get officers elected and send in the officer reporting form (PU101).
3. 1<sup>st</sup> VDG Larry Ketcham reported his work with the Hot Springs Lions Club. He also announced the death of the Mena Lions secretary, Lion Dariel Baker. Lion Ketcham announced that Lion Carla Mosley has agreed to be the Zone 1 Chair for next year. He reported that he recently attended the Little Rock Lions (a founding club) Celebration. He is scheduling visits to all the clubs in his appointed zones and will be working on membership since approximately 24 members have been lost in these zones.

4. DGE John Collier announced that GMT John Lewis is having health issues and at this time another Lion will be asked to step in to assist GMT Lewis until the end of his term.
5. PDG Bruce Davis reminded everyone that he and PCC Dave DeGraff are available for program presentations on LCIF.
6. Secretary Nell Rockett, in absence of Disaster Chair Charlotte Young, announced a balance of \$3,753.37 in the Disaster Alert Fund.
7. 1<sup>st</sup> VDG Larry Ketcham announced the death of the Hot Springs Lions president, Morris Cash and reminded that clubs may wish to make a memorial to Mid-South in his name.
8. Lions Quest Chair Toni Shockey reported funds of \$20,000 are held for Lions Quest training; however, she needs letters of intent from Lions, schools, etc. for Lions Quest Workshops. Otherwise, the funds will have to be released.
9. Treasurer Claude Jamerson reported that a letter needs to be sent to clubs stating that life members do not have to pay international dues but do have to pay district and club dues in order to clear up a misunderstanding of what dues to pay.

**NEXT MEETING:** The next meeting will be in conjunction with the state convention, Saturday, April 30<sup>th</sup> in Clarksville. The last meeting for the fiscal year will be June 18, 2016 at Western Sizzlin in Arkadelphia.

**MEETING ADJOURNED**

Respectfully submitted,  
Nell Rockett, Secretary