



“Strength in Numbers”

District 7-L Cabinet Meeting

June 24, 2017 10:00 a.m. – 12:00 a.m.

Western Sizzlin, Arkadelphia, AR

ATTENDANCE:

(CABINET MEMBERS): DG John Collier (Hope), 1st DGE Larry Ketcham (HSV Evening), 1st VDG/ Internet Technology Chair Don Draper (HSV Breakfast), 2nd VDG Claudia Griffin (Hope), PDG Maxine Crittenden (Texarkana Evening), Secretary Nell Rockett (HSV Evening), Treasurer Terry Sterzik (HSV Evening), Z1 Chrs. Carla Mosley (Mena Lioness), Z3 Chr. Chuck Shelnett (Benton), Z6 Chr. Jimmie Crittenden (Texarkana Evening), PR Chr. Rene Roberts (Mena Lioness), Environmental & Strategic Plan Chr. PDG Bob DeVinney (HSV Evening), Alert Chr. Charlotte Young (Camden), Mid-South Coord./Eye Bank/Sight Preservation PDG Art Ritter (Benton), Nominations/Credentials Member/LCIF Chair/PCC Dave DeGraff (HSV Evening), .

(CLUBS/GUESTS): Lions Travis Burton and Jim Stone, (Arkadelphia); Lions Mark Vaughn and Willie McIntosh (Benton); Lions Richard Harder, Richard Fleming, Jeanne Huffman (Bryant); Lions Charlene Davidson and Sheila Key (Hope Evening); Lions Joanie Corry and Patti Smith (HS Village Breakfast); Lion Candace Ludeke (HSV Evening); Lion Larry Loudon (South HS); Lion Venus Pace (Texarkana Evening); Lions John Horton, Lonnie Early and Dave Barnette (Texarkana Noon).

Meeting called to order at 10:00 a.m. by DGE Larry Ketcham.

PLEDGE OF ALLEGIANCE: 1st VDG Don Draper

INVOCATION: DG John Collier

WELCOME & INTRODUCTION OF GUESTS: DGE Larry Ketcham

APPROVAL OF APRIL 29, 2017 MINUTES: Minutes were emailed to cabinet members and club officers prior to the meeting. Motion was made by 1st VDG Don Draper and seconded by Lion Dick Welch to accept the minutes as emailed. Motion passed.

FINANCIAL REPORT: In lieu of Treasurer Laurie Pinner, DG John Collier gave an incomplete financial report. Due to loss of membership in the district, the actual income from membership was \$19,698 instead of the proposed \$20,959. There was a slight surge of membership in the last month which helped the income somewhat. Actual expenses equaled \$15,433, which was down from the proposed amount of \$17,838. This reduction of expenses was due to monies not spent by several cabinet members. There is a projected carryover of around \$4,900. During the convention, around \$4,149 was netted from the Ronnie Milsap concert. The amount of \$4,000 will go to LCIF and \$149 will also go to LCIF in the name of International President Joe Preston. This incomplete final financial report cannot be approved at this time.

Incoming Treasurer Terry Sterzik presented the 2017-18 Proposed Budget for consideration. Presently, the budget is based on a beginning balance of \$3,500, estimated \$14,670 from membership dues, and \$455 other funds making funds available in the amount of \$18,625. Expenses are broken down as: \$9,780 (district dues), \$500 (district convention), \$150 (state directories), \$400 (GLT), \$550 (GMT), \$100 (public relations), \$400 (awards/name tags), \$150 (district supplies), \$25 (web site), \$90 (treasury bond), \$1,200 (district governor), \$750 (1st VDG), \$750 (2nd VDG), \$150 (secretary), \$125 (treasurer), \$1,200 (zone chairs-\$200x6), equaling total expenses in the amount of 416,320 with a carryover of \$2,305.

DGE Ketcham explained the reason the GLT will receive less than the GMT is due to the excessive travel required of the GMT. He further explained that the Zone Chairs will receive \$50 per quarter. Each Zone Chair must submit invoices for the quarter in a timely manner or the unused money will be pulled. Due to an increase in the carryover amount from 2017, this budget will be amended indicating an increase in some areas. 1st VDG Don Draper moved to accept the proposed budget. Lion Rene Roberts seconded. Motion passed. An amended budget will be shared and approved at the next meeting.

INTRODUCTION OF CABINET OFFICERS FOR 2017-18: DGE Larry Ketcham introduced the upcoming district 7-L cabinet officer as: 1st VDG Don Draper (HSV Breakfast), 2nd VDG Dr. Claudia Griffin (Hope), Secretary Nell Rockett (HSV Evening), Treasurer Terry Sterzik (HSV Evening), Zone 1 Chair Rene Roberts (Mena Lioness), Zone 2 Chair David Shockey (HS), Zone 3 Chair Chuck Shelnett (Benton), Zone 4 Chair Ethan Dunbar (Lewisville), Zone 5 Chair Richard Wade (Hope Evening), Zone 6 Chair Jimmie Crittenden (Texarkana Evening), GLT Pete Beck (HSV Evening) and GMT James Griffin (Hope).

DISTRICT'S MEMBERSHIP DEVELOPMENT GOAL STATEMENTS: DGE Larry Ketcham

1. Invite for Impact: The goal is to obtain at least 5 new members per quarter in the district, for a total of 20 for the year.
2. New Club: To gain at least one (1) new club in the district and bring in around 25 new members in the new club. Will welcome any suggestions. 1st VDG Draper suggested

looking at the Caddo Valley area. DGE Ketcham also mentioned a Branch Club in Gurdon.

3. Women Member Percentage: To increase women membership by 40%.
4. Retention Goals: By the end of the 2017-18 fiscal year, the district's membership drops will not exceed 40, leaving a Net Membership Growth Goal of 5 members.

DISTRICT'S LEADERSHIP DEVELOPMENT GOALS: DGE Ketcham

1. Complete Zone Chair Training (July 1): Already completed.
2. Complete Officer Training: GLT Pete Beck will be setting up several trainings around the district before August 1.
3. Establish six (6) Additional Guiding Lions (January 15, 2018): Encouraged clubs to submit names of Lions to be trained.
4. Identify at Least Three Leaders for the District (April 15, 2018): Will be visiting clubs and talking to Lions in search for leadership throughout the district.

DGE Ketcham asked all newly elected club presidents to stand and be recognized. He also identified his motto for the year as "Strength in Numbers" and explained that with more members, more can be accomplished.

OLD BUSINESS:

- **Zone Chair Training:** Zone Chair Training has been conducted.
- **Website:** 1st VDG Don Draper encouraged all club officers and cabinet members to submit information/events to him so he can update the website.
- **Publicity:** Publicity reports on any major district event(s) are to be submitted to PR Chr. Rene Roberts.
- **District Alert Financial Report:** Alert Chair Charlotte Young reported a balance of \$3,565.67 in the Disaster Alert Fund.

NEW BUSINESS:

- **Membership:** DGE Larry Ketcham reported 832 members in the district as of today. Hope Lions Club is presently the largest club in the district with 93 members. Total membership in LCI is higher than ever and is constantly increasing.
- **Volunteer Hours:** DGE Ketcham reported approximately 93,085 volunteer hours have been reported to LCI from the district. Not all clubs are submitting a report to LCI; therefore, he encouraged all club secretaries to collect those hours and submit them on a regular basis to LCI.
- **Texarkana Noon Lions Centennial Celebration:** Lion John Norton discussed and handed out invitation to the July 15th Centennial Celebration at the Texarkana Country Club. Cost is \$40 for a single and \$75 for a couple. Past International President Jimmy Ross will be the keynoter and WSB CEO Sharon Giovinazzo will be presenting a challenge to Lions. The event will feature a silent auction, entertainment and golf. A block of rooms are on hold at the Holiday Inn Express at the Convention Center in

Texarkana. Proceeds from the auction will go to the various club projects. The event begins at 6:00 p.m. DG Collier encouraged all to attend and support this club.

- **District Convention:** The district convention is scheduled for Saturday, October 14, 2017 at the Centerfork Baptist Church, 1101 S. Moore, Hot Springs, AR. Reservations for a Friday night dinner will be at the Hibachi Grill. A flyer and registration for the convention will be sent out later.
- **Centennial Legacy Project Winners:** At the state convention in April the following clubs received the Outstanding Legacy Project recognition: Benton for a large club and Lockesburg for a small club.

REPORTS:

- **2nd VDG Don Draper:**
 - Needs Zone 4,5,6 Chairs to submit a schedule of their zone meetings to him as soon as possible so he can set up his schedule. Zones 1,2,3 Chairs need to submit their meeting schedules to 2nd VDG Claudia Griffin.
- **Zone Team Chairs**
 1. **Zone 1 Chair Carla Mosley** reported:
 - **DeQueen Lions:** This club has had a net growth of four (5) new members. They have donated an additional \$380 to help local residents with eyeglasses. A \$500 donation was given to the Cancer Society and \$2,079 to the local baseball teams. Their annual Youth Fishing Derby Day will be on June 24th and are expecting around 150 kids.
 - **Hatfield Lions:** They will have a Lions Booth set up on June 24th during Hatfield's Annual Jubilee Festival. They are having a benefit at the old gym to raise money to assist a local resident with medical expenses. Their annual scholarship went to Blake McCourtney from Acorn High School.
 - **Lockesburg Lions:** Club had an Open House on June 17th for their legacy project, the restoration of the local historic gymnasium. Currently working on the annual 5K/10K to be held on July 4th. Donations will go to Mid-South. On October 20-21, they will be raising money for the UA Cossatot Foundation and the club by hosting a Blue Darter Trade Days in the gym. They are planning to raffle off tickets to this year's AR vs MS State football game to help with their Angel tree.
 - **Mena Lions:** Had a growth of 3 new members. Made a donation of \$500 to the Mena High School to help update football helmets. On June 3rd members parked cars for the Polk County Developmental Center's annual Car Show at the Lum & Abner Festival. They are currently working on their disc golf tournament.
 - **Mena Lioness Lions:** Club had 3 new members this month. The proceeds from the recent fried pie sale went toward the purchase an OrCam for a local blind girl. The cost is between \$2,500 and \$3,500. Mena Lions helped with this purchase. The club also awarded their annual \$1,000 scholarship to Blake McCourtney from Acorn High School. The annual auction this year will be July 20th at the Polk County Fair Grounds from 6:30 – 8:30 p.m.

2. **Zone 6 Chair Jimmie Crittenden** reported:

- **Saratoga Tri-County Lions:** Visited with the club and presented a membership patch to President Dale Gathright on June 20th. His club has two new members. They are planning to get another new member soon; probably a woman. They sent several bags of used eyeglasses to Memphis within the last two months. Some of these glasses were collected by the now deceased PDG John Lewis. The club is considering selling candy as a project. They also plan to sell barbecue to raise money.
- **Nashville Lions:** Visited the club. There were only 4 members present. Two membership pins were presented—one for 30 years and one for 35 years of service. This club hosted an annual honors banquet to honor 36 honor graduates of Nashville High School. A certificate was presented to each graduate along with 4 scholarships. A membership drive was recently held and netted two new members. They are planning to sell mops, brooms, and fried pies at the Peach Blossom Festival.
- **Texarkana Noon Lions:** Will be hosting their 100 year celebration on July 15th at the Texarkana Country Club
- **Texarkana Evening Lions:** Recently presented a \$500 Lion John Lewis Scholarship to Kaylee Dunphy from Arkansas High School. Some members have called Bingo at a local nursing home.

3. **Cabinet Chairs:**

- **Mid-South Chair Art Ritter:** Announced the Mid-South Cataract-a-thon two weeks ago in Memphis netted 31 patients seen in one day. The auction in the evening raised \$17,000. More funds are needed in order to take care of the backlog of cataract surgeries. DG Collier praised the doctors who freely donated their time.
- **Lion Candace Ludeke** (HSV Evening) explained how her club increased their donations to Mid-South by challenging members to become Champions (a monthly \$10 draft from bank account). She challenged other clubs to do the same.
- **DG John Collier:** Announced that as Council Chair he will be putting more emphasis on Liberty Day.
- **LCIF Chair Dave DeGraff:** Explained that LCI is asking each club appoint an LCIF Coordinator. This is a board position. Presently only two clubs in the district have filled this position.

➤ **Awards/Recognitions:** DG John Collier

- Led a discussion as to the donation of money from the Ronnie Milsap concert to LCIF. From a donation of \$4,000 the district can receive four (4) Melvin Jones Awards to be presented. 2nd VDG Claudia Griffin made a motion to donate the \$4,000 to LCIF and receive four (4) Melvin Jones Awards. Then a committee shall be appointed by DG Collier and DGE Ketcham and composed of previous Melvin Jones recipients to determine the process for receiving nominations from

clubs and making a final selection of the four (4) recipients. Lion Richard Harder seconded. Motion passed.

- Due to a concern over the loss of membership in the district, DG Collier passes the challenge to the zone chairs to work toward membership increase. Presently, 65% of clubs show an increase; all but nine clubs. The district has also lost two clubs.
 - A Centennial Lion of the Year Patch was presented to Lion Mark Ross (Hope) for bringing in 23 new members to the Hope Lions.
 - A pin was presented to 1st VDG Don Draper for attending an advance training course from LCI.
 - New Member Centennial Pins (silver for 1 year and gold for 2 year) were presented to Lions Patti Young (Mena Lioness) and Marty Malone (Magnet Cove).
 - Presented Centennial Patches to HS Diamondhead and Little River.
 - Presented Certificates of Appreciation for Service to:
 - Zone Chair Carla Mosley
 - Zone Chair Jimmie Crittenden
 - Publicity Chair Rene Roberts
 - GLT Claudia Griffin
 - GMT James Griffin
 - Secretary Nell Rockett
 - Presented an International President's Certificate of Appreciation to DGE Larry Ketcham
 - The Hot Springs Breakfast Lions will receive the Visitation Patch making the most visitations to other clubs.
 - DG Collier announced his pleasure to serve as District Governor for D7-L and passed the district leadership to DGE Larry Ketcham.
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- DG Larry Ketcham presented name badges to new cabinet officers.
 - DG Ketcham announced that PDG John Collier will assume a new role of MD7 Council Chair and he will serve as Vice Council Chair.
 - DG Ketcham presented an Appreciation Plaque to PDG Collier for serving as District 7-L Governor, 2016-17.

NEXT MEETING: Notification of the date, time, and location of the next meeting will be email and placed on the district website at a later time.

MEETING ADJOURNED

Respectfully submitted,
Nell C. Rockett, Secretary